

“Inventive, entrepreneurial. Bravo.”

(Daily Telegraph, 2024)

Since 2006, Guildford Shakespeare Company has been entertaining and educating Surrey and the South with **exceptional theatre experiences in extraordinary places.**

Annually we welcome more than **13,000** audience members and some **120** freelance artists.

You'll find us in **castles, churches, nature reserves, parks, galleries, stately homes, a boeing 474 and even a transatlantic cruise ship!**

In summer 2025, our production of *Pride & Prejudice* will mark our debut in the US, playing in New York for 4 weeks.

In recent years, famous faces such as Brian Blessed OBE, Freddie Fox, Harriet Thorpe and Tracy Brabin have graced our stages.



AWARDS

- Mayor's Award for Community Service 2025
- National Director of the Year 2023 IoD for Inclusivity, Diversity and Equality
- On Comm Winner 2022
- UK Business Hero 2020
- Community Consideration Award 2019



EDUCATION & OUTREACH

Every year we create **24,000** engagement opportunities across our region.

Over **16,000** free to access engagement opportunities which includes over

3,000 participants in our schools workshops and residencies.

Every year nearly **7,000** participants take part in live theatre experiences,

workshops and therapy sessions, the vast majority of which are **FREE** to access.

A Snapshot of our Community Engagement

A **Dramatherapy** programme for families with mental health challenges in a safe and supportive environment

3,240 participants accessed our free Shakespeare workshops via our residencies in schools

800 participant opportunities offered through our inter-generational project

6,995 participation places available in our weekly classes

1,736 engaged in school workshops

A pioneering Knife Crime Awareness Programme

225 hot meals provided during our summer holiday clubs

400 participant opportunities within our Young Carers drama club at Kings College

62 young people took part in Romeo & Juliet in summer 2024



OUR AUDIENCE

Our **CORE** audience comes from a **10 mile** radius of Guildford, are incredibly loyal and engaged with our ethos.



8,000

Database Size



46%

Open Rate
(*Industry standard 25%)



5%

Click Rate
(*Industry standard 3.8%)



A Midsummer's Night Dream - 2022



Henry V - 2023



Romeo & Juliet - 2024



3.7K Followers / 458K reach in 2024



2.7K Followers / 107.5K reach in 2024

*SOURCE: campaignmonitor.com
All data correct as of March 2025



CORPORATE SUPPORT



"This company is nothing short of miraculous. A beacon for the Arts"

Brian Blessed
(Honorary Patron)

King Lear - 2015

Did you know that local government funding for arts and culture in England fell from **£116.57pc** in 2010 to just **£59.50pc** in 2021*, whilst the Arts are considered the **3rd most important** element in successful town centres over the next 5 years? **

Did you know that social inequality between Surrey neighbourhoods is the **second highest** in England, and that two Guildford wards are in the **bottom 20%** nationally for deprivation? ***

GSC receives no core funding from central or local government^, but our work makes a profound difference to the lives of **10,000s** of people every year.

Our corporate sponsors are a vital asset to our work, whose generous support enables to achieve our ambitions.

In return for their support, our sponsors enjoy a close relationship with our charity, offering a unique platform to raise their own profile and their CSR objectives.

Supporters since 2020 included:



* Public Campaign for the Arts
** LSH/Revo Report 2024
*** Library and Cultural Services Strategy 2020-2025 & Surrey 2030
^Our buildings are supported by **Guildford Borough Council**