

SHAKESPEARE IN BUSINESS



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“ALL THINGS ARE READY IF OUR MINDS BE SO”

About Guildford Shakespeare Company

Guildford Shakespeare Company is an award-winning theatre company that has been entertaining, engaging and educating audiences since 2006.

At GSC we believe in creating a safe, nurturing environment where everyone feels empowered and energised; be that to explore different ideas, take risks, learn new skills or improve well-being.

To that end, we have translated our experience of over 50 theatre productions and extensive programmes of outreach and education work, into delivering practical and participatory workshops for businesses.



“[The] enthusiasm and insights into the world of Shakespeare were wonderful and the linkages into our work were excellent... it was a really fun and interesting session, exactly what we were after.”

Stephen Bampfylde, Co-Founder & Chairman, Saxton Bampfylde, specialist leadership advisors

WHERE DOES SHAKESPEARE COME IN?

The root of all good business is the ability to communicate clearly, succinctly and more often than not, persuasively... and the foundation of that communication is language. How we use it and how we hear it.

Shakespeare knew the value and the currency of language. His words touch on every human emotion and his plays offer penetrating insights into what makes people and organisations tick at every level.

Working with Shakespeare also allows us to examine how to construct powerful arguments, utilise language and make people listen.



"Far more useful than other presentation training sessions that I've had with trainers from a more corporate background."

"[I learnt] to relax, and slow right down. People aren't there hoping that I'll fail, they're there to listen to what I have to say and that I need to give them time to actually hear what I'm saying."

Kathryn & Kerrie, dnxOgilvy, B2B marketing agency

WHAT TO EXPECT FROM A SIB WORKSHOP?

CONFIDENCE | PROBLEM-SOLVING | TEAM BUILDING

In a relaxed and supported environment, we'll explore key theatre principles that are transferable to the business environment. Participants are able to interpret how the ideas behind the characters' motivations, thoughts and language could be used in their own workplace.

We'll consult with you about your key objectives and employ a tried and tested rehearsal room approach.

Participants will come away with a greater understanding of their potential along with tips and tricks to help them continue to grow.

Oh... and absolutely no experience of Shakespeare is necessary!

WE'LL EXPLORE

Breath control | Voice control | Choice of vocabulary | Active listening | Speaking with the whole body | Empathy | The importance of dialogue | Managing mindsets



"It has been a success by bringing staff together in a positive vein; and giving new skills to enable people to communicate more confidently with all."

Robert Watkins, Partner, Bessler Hendrie, chartered accountants

BESPOKE PACKAGES TO SUIT YOUR BUSINESS

SAMPLE WORKSHOPS

From giving presentations to motivating teams to managing difficult conversations, we have a range of sessions that we can tailor to your needs.

- INSPIRING MOTIVATION IN TEAMS AND INDIVIDUALS
- SPEAKING PERSUASIVELY
- HANDLING AND RESOLVING DIFFICULT CONVERSATIONS
- SPEAKING WITH CONFIDENCE
- TEAMWORK

90-minute workshops for up to 15 participants start from £750

We understand that every business is different, and therefore training objectives may vary, so please contact us to discuss your bespoke aims.

"[I learnt] to take time when presenting... to breathe and relax." Previous Delegate



**For more information or to book your workshop email Matt Pinches
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or call 01483 301590**