

“A beacon for the Arts”

Brian Blessed OBE (Honorary Patron)

For one special night, as a sponsor of Guildford’s award-winning theatre company you will be:

- › playing a vital role in helping us return to making exciting theatrical experiences for everyone
- › growing the local community, its economy and cultural well-being
- › enabling us to create more jobs for freelance artists
- › ensuring GSC continues to develop a strong foundation to diversify and expand our artistic legacy

Working with you, we’ll ensure that your support reaches our loyal audience members:

- › Your logo prominently positioned on all print publicity, including print adverts and Press Releases
- › All E-shots (7000+ mailing list with av. 35% open rate & 3.9% click through rate)
- › 12ft banners around town centre
- › Your logo on all promotional films for the season, distributed via social media (145K views Summer 21)
- › Your own banner-stand at the sponsored performance (or GSC A-board signage).
- › B5 full-page advert in our Souvenir Programme (worth £450; 10% discount on larger advert, subject to availability)
- › Logo in our Souvenir Programme and online, with link (94K page views)
- › Regular updates about your support on our busy social media platforms (FB/Twitter Reach 900K)
- › Company literature made available to audience members at sponsored performance
- › Photos and copy for your Annual Report, available upon request
- › Souvenir A3 production poster signed by the cast

Your sponsorship your way: a unique opportunity for client development; a ‘gift’ to those less fortunate for a memorable theatre experience; staff family bonding... we’re flexible how you use your:

- › 30 ‘best in the house’ tickets and Souvenir Programmes (worth £900)
- › Dedicated Sponsors area with 5 complimentary bottles of wine
- › 10% discount on further ticket purchases
- › Invitations to Press Night & Reception, where you can meet the cast and other business supporters

Season Sponsorship £2750 (Discounts on subsequent seasons)

“Never would I have imagined that such joy and so many wonderful memories would be available locally” Audience Member 2019