

MAKE A DIFFERENCE

“This is why British theatre is such a marvel”

Daily Telegraph, 2015

WE NEED YOUR HELP

We're a small theatre company with big ideas... but to continue creating inspiring experiences and develop new artistic and education projects we need your help to raise more funds in charitable donations.

GSC makes and delivers all its work without any core public funding. Our main house productions cost approx. £360,000 a year to stage. If we are lucky, we might achieve up to 12.5% in ad hoc Arts Council funding, which is never guaranteed. Approximately 7% is generated through corporate support. The remaining figure has to come from ticket, programme and bar sales.

Our Brave New World programme costs £60,000 to deliver which, so far, has been achieved through the generosity of smaller grant making trusts and foundations, which again, is never guaranteed to continue.

WHY SUPPORT GSC?

GSC creates magical theatre experiences and inspirational education programmes. But that's not all...

We invite our audiences to interact with their community spaces, encouraging pride in our shared society, whilst our presence supports continued, varied use of these special places, helping to sustain our collective cultural heritage.

The impact of our work with children, the elderly and the vulnerable has had genuine life-changing effects for them, their families and friends.

“My big sister has been so smiley since she has been with GSC. So thank you for making her happy, because she is normally really sad all the time.”

For all of these reasons, we are a unique arts organisation which we strive for Guildford and Surrey to be proud of.

HOW TO SUPPORT US

- Make a one-off donation
- Make a regular donation
- Say 'yes' to Gift Aid - it means we can claim an extra £25 for £100 donated (at no extra cost to you).
- Become a Friend
- Become a Patron
- Spread the word to your family, friends and colleagues
- Sponsor GSC through your company or business
- Leave a legacy

Without your vision and generosity we could not exist.

Thank you for your kind support.

“Perfect first Shakespeare for my boy. He loved it. Magical, hilarious and a 10min walk from home.”

Audience member (2019)



“The next day, students were able to quote Shakespeare to me directly and accurately. This is purely because GSC took it upon themselves to tailor a course to the specific needs of our students.”

Matt Pinkett, Head of English, Kings College Guildford



“When I was young I never thought I'd ever enjoy Shakespeare. Thanks to you I do”

Audience member (2019)



HOW YOUR DONATION MAKES A DIFFERENCE...



£6.25

gives one child a place on one of our in-school workshops

£15

pays for a student to see one of our shows

£50

covers all consumables in a show (such as fake wine, cucumber sandwiches)



£160

enables a young person to join our Saturdays Drama Club for one term



£200

pays for one actor's costumes for the Summer season

£400

guarantees an audio described performance for the blind and visually impaired



£1000

delivers two interactive secondary school workshops for 100+ children



£2000

hires all the lights for a whole show

£4000

ensures Spirit of Youth, our inter- generational project, runs for two terms



Since 2006, Guildford Shakespeare Company has been entertaining and educating Guildford's residents and visitors with unique theatre experiences in extraordinary places.

Every year we welcome some 20,000 people to our productions, creating jobs for over 130 professional artists.

Annually, our Education and Outreach Department work with some 5000 people, young and old, across Surrey. Our programme to reduce social isolation and promote social mobility within our community – **Brave New World** – works with the elderly, homeless, excluded teenagers, and children from less advantaged backgrounds.

In 2019, over 3,500 individuals benefited from free-to-access performances, workshops and therapy sessions.

We're also award winners, including Community Consideration, Charity of the Year and the prestigious Institute of Directors (London & South East) Award for Inclusion.

We've grown to be one of the largest producers of home-grown professional theatre in the region.

“A Beacon for the Arts”
Brian Blessed OBE (Honorary Patron)



I WOULD LIKE TO SUPPORT GUILDFORD SHAKESPEARE COMPANY

Make a SINGLE gift

I would like to make a **Single Gift of £**_____ to support GSC and enclose a cheque* made payable to Guildford Shakespeare Company Trust Ltd.

OR have made a **BACS transfer* quoting ref 'MAKEADIFF'** to the Metro Bank PLC account listed opposite (*delete as applicable).

Your Details

Title: (Mr/Mrs/Dr etc) _____ Name: _____

Address _____

Post code: _____ Phone: _____

Email: _____

Signature: _____

Date: ____/____/20__

Please return your completed form to:
Guildford Shakespeare Company, The Astolat Pavilion, Lido Road, Guildford, GU1 1FH

giftaid it

In order to Gift Aid your donation you must tick the box below:
☐ I want to Gift Aid my donations to Guildford Shakespeare Company Trust Ltd (Charity No.1139526)

Please treat this gift and all donations I have made for the four tax years prior to the year of this declaration and all donations I make from the date of this declaration until I notify you otherwise, as Gift Aid donations.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

Signature: _____ Date: ____/____/20__

Please notify Guildford Shakespeare Company if you want to cancel this declaration, change your name or home address or no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HMRC to adjust your tax code.

Make your gift a REGULAR donation

Please use the Bank details below to set up your Standing Order with your Bank. Once set up, send this completed form to the GSC Office address above.

I would like to make a **Regular Gift of £**_____ ☐ **Monthly** ☐ **Annually** (tick as appropriate)

until further notice* OR ____/____/____ * (*delete as applicable)

starting on ____/____/____ **from my account:**

Name of account holder: _____

Account No: _____ Sort Code: ____ - ____ - ____

at Name of Bank/Building Society: _____

Branch Address: _____

Post code: _____ and request my Bank/Building Society to make such payments to

Metro Bank PLC, One Southampton Row, London, WC1B 5HA

Sort Code: **23-05-80**, for credit to Account No: **12351388** in the name of
Guildford Shakespeare Company Trust Ltd.

Signature: _____ Date: ____/____/20__

Your Preferences

As a supporter of Guildford Shakespeare Company Trust Ltd, we would like to send you regular updates. Please indicate your preferences: **Post:** Yes ☐ No ☐ **Email:** Yes ☐ No ☐

Data Protection Personal details required to administer your donation will be securely stored by Guildford Shakespeare Company Trust Ltd. We will never share your details with unrelated third parties.

THANK YOU FOR YOUR GENEROUS SUPPORT

Guildford Shakespeare Company Trust Limited
Charity Reg. No. 1139526/ Company Reg. No. 07458841
Reg. Office: Suite 5B, The Oast House, 5 Mead Lane, Farnham, Surrey, GU9 7DY

DISCOVER MORE

“A wonderful creatively
philanthropic company
who care about what they
do and the community in
which they thrive.”

Peter Gordon, Eagle Radio



Follow us on...



Guildford Shakespeare Company is a registered charity
Guildford Shakespeare Company Trust Ltd, charity no. 1139526



GUILDFORD SHAKESPEARE COMPANY

MAKE A DIFFERENCE

To find out more about Guildford Shakespeare Company and the work we do please visit the website
www.guildford-shakespeare-company.co.uk

• If you would like to speak to us about **Corporate Support**, please email Matt Pinches, Co-Founder, on matt@guildford-shakespeare-company.co.uk

• If you have any questions about our **Education and Outreach** you can contact Ant Stones, Head of Education, on education@guildford-shakespeare-company.co.uk

• If you are a **grant making body** please speak to Sarah Gobran, Co-Founder, at sarah@guildford-shakespeare-company.co.uk

“WE ARE SUCH STUFF AS DREAMS ARE MADE ON”

Your donation makes a huge difference to
Guildford Shakespeare Company